

P Genomic Corporate Profile

The PGroup is a corporation established in Sept 2013 providing high quality services of screening principally in the markets of pre-birth defects, disease screening and a unique character trait screening. Despite being in the market for a relatively short period, the group has already penetrated markets beyond SE Asia, namely the Middle East with more markets expected. Operationally the group has expanded to over 100 persons, a growth of more than 10-fold since the initial year of operations.

Keys to its rapid success is based on 2 core principals namely quality and being customer focused resulting to bringing exceptional value in the 3 business divisions of the group:

- Precision Genomic
 - Provision of exceptional quality of accuracy of screening for intending parents and efficiency of result delivery
- Present Genomic
 - Exceedingly accurate disease screening which the group plays a key partnership with many healthcare clinics
- PsyGene
 - A unique screening on character traits that is supported by clinical psychologists to allow strategies to maximizing the potential of the individual through nurture versus nature.

Key Executives of the PGenomic Group

Alex Kwok

Managing Director

Responsible for the group's daily operations with key focus on enhancing corporate governance and development of internal systems.

A strong proponent of driving constant quality enhancement and customer driven services within the company's culture.

A graduate of Hong Kong University majoring in molecular biology and genetics backed with several years of clinical research at Queen Mary Hospital. Prior to founding PGroup, Alex has over a decade of sales and marketing experience, having worked in the business of world of stem cells, pharmaceuticals and medical devices.

“We aim to expand the solutions we provide beyond staging or marking of conditions to the possibility of prevention in certain areas”

Harry LS Cheung

Chief Executive Officer

Core responsibility of developing new products & services along with raising capital to fulfill the expansion plans of the group.

Instrumental in the sourcing key product lines from Europe that includes diagnostic technology from Switzerland and Holland.

A seasoned executive with a track record in business. Senior management roles included CEO of Kaspersky Lab Asia Ltd (2004-2008); General manager of Bright Oceans Corporation (1999-2002); Founder of EzyPlanet Group; Chairman of Loyal Group.

“Despite the solid business platform so far developed with the PGroup, the growth potential both vertical and horizontal is breathtaking”